

Jorge Vazquez Gonzalez

Graphic Designer & Videographer

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Chicago, IL

// EDUCATION

University of Rochester NY

B.A. in Digital Media *Cum Laude*
2014-2018

Computer Science & Linguistics
Minors

// SKILLS

Design

Visual, Brand Identity, Print, Web,
Typography, Motion

Adobe

Illustrator, Photoshop, After Effects,
Premiere Pro, InDesign, XD

Development

HTML5, CSS3, JavaScript,
Webflow, Python, Wordpress

Miscellaneous

Digital Illustration, Video Production,
Final Cut Pro X, Animation,
Photography

// WORK

ASSURANCE IQ — Graphic Designer

May 2018 — March 2020. Seattle WA

Collaborated with marketing team on multiple campaigns across multiple platforms, as well as leveraged support to HR, data science, recruiting, and other cross-functional teams within the company.

Designed and prepared static and motion marketing materials for web, display, and social media

Re-designed company HTML emailer, landing page, and social media templates

Ramón Pagán LLC — Digital Content Creator + Videographer

Jan 2020 — Present Chicago IL

Film video, record audio, cut/edit footage, and animate audio and visual effects

Collaborate and storyboard video content for YouTube, Instagram, and Twitter

Devise and produce digital content based around brand identity with a focus on digital marketing synthesized from audience demographic and desired outreach

Continuously learn and research to hone and develop technical and creative abilities in order to improve output

Rettner Media Lab — Digital Media Specialist

Aug 2014 — May 2018 Rochester NY

Oversaw the Digital Media Lab and help desk, repaired and loaned equipment, and prepared and printed 3D models for customers based on individual needs and specifications.

Provided technical assistance to customers for digital media production software (specializing in Adobe CC) and equipment.

// ENGAGEMENT

Rochester Design — Co-founder & Publicity Coordinator

2018 Rochester NY

Co-founded the university's first design organization

Created brand identity and established the group's social media presence