

# Jorge Vazquez Gonzalez

Graphic Designer +  
Videographer +  
Digital Content Creator

Portfolio: [jorgevg.com](http://jorgevg.com)

Email: [jorgevazquezglez@gmail.com](mailto:jorgevazquezglez@gmail.com)

Phone: +44 7958 153922

London, UK

## // EDUCATION

### University of Rochester NY

B.A. in Digital Media *Cum Laude*  
2014-2018

Computer Science & Linguistics  
Minors

## // SKILLS

### Design

Visual, Brand Identity, Print, Web,  
Typography, Motion

### Adobe

Illustrator, Photoshop, After Effects,  
Premiere Pro, InDesign, XD

### Development

HTML5, CSS3, JavaScript,  
Webflow, Python, Wordpress

### Miscellaneous

Digital Illustration, Video Production,  
Final Cut Pro X, Animation,  
Photography

## // WORK

### Glow By Ramón— *Digital Content Creator + Videographer*

Mar 2020 — Present London UK

Leading projects including photography, video filming, audio recording, cutting/editing footage, audio, animation and visual effects

Fostering relationships with relevant companies + brands, storyboarding video and photo content for various platforms such as YouTube, Instagram, Twitter.

Maximizing brand identity and positioning while focusing on digital marketing synthesized from audience demographic and desired outreach through the production of compelling digital content.

### ASSURANCE IQ — *Graphic Designer + Online Marketing Specialist*

May 2018 — March 2020. Seattle WA

Developed strategic business marketing and communication plans while overseeing branding, advertising, merchandising and promotions for corporate product development.

Partnered with the marketing team in the successful execution of multiple campaign projects across diverse platforms while also delivering overarching support to HR, data science, recruiting, and other cross-functional teams within the company.

Outperformed objectives in the design and development of engaging static and motion marketing materials for web, display, and social media platforms.

Restructured and standardized the existing corporate HTML emailer, landing page, and social media templates.

### Rettner Media Lab — *Digital Media Specialist*

Aug 2014 — May 2018 Rochester NY

Oversaw the Digital Media Lab and help desk, repaired and loaned equipment, and prepared and printed 3D models for customers based on individual needs and specifications.

Provided technical assistance to customers for digital media production software (specializing in Adobe CC) and equipment.

## // ENGAGEMENT

### Rochester Design — *Co-founder & Publicity Coordinator*

2018 Rochester NY

Orchestrated the establishment of the university's first design organization as a co-founder.

Endorsed strategic initiatives to promote brand identity while also launching the group's social media presence.